

# Larissaschwartz

312 399 4272 • schwartz.larissa@gmail.com • larissaschwartz.org • Superior, Colorado 80027

## SUMMARY

Creative and multi-talented creative director, designer and art educator with over 13 years of experience, specializing in innovative design solutions for print, digital and video applications. Detailed and results-oriented design professional accustomed to performing in deadline-driven environments, while working within budget requirements.

## SKILLS

Extensive experience in Adobe Creative Suite and Creative Cloud, Google Suite, Blogger, GarageBand, iMovie, Schoology, Edmodo, WordPress, Wix, Weebly, Zoho, Grant Writing, Photography (SLR, DSLR), Social Media Applications and Microsoft Office. Basic knowledge in Motion Graphics, Motion Capture, E-textiles, JavaScript, Python, Unity, Mixamo, Joomla!, HTML and CSS.

## WORK EXPERIENCE

**Larissa Schwartz Design L.L.C.**, Superior, Colorado • January 2019–Present

**Owner/Creative Director** • Responsible for business development, price negotiations, revenue growth and financial management, project management, strategic planning, operations, designing print and digital marketing materials, while establishing and maintaining client relationships for the visual communications company.

**Surna Inc.**, Boulder, Colorado • September 2018–April 2019

**Graphic/Website Designer** • Responsible for designing print and digital marketing materials, new product introduction manuals, email and social media campaigns, updating Surna's website, creating editable PDF documents, while maintaining successful project management skills for the engineering company's marketing department.

**Summit Academy High School/Middle School**, Denver, Colorado • July 2016–August 2018

**Graphic Designer/Instructor** • Responsible for the overall rebranding of Summit's new logo, stationery, marketing apparel and products, website and social media accounts. Responsible for implementing photography, graphic and product design, multimedia and technology into successful lesson plans, as well as writing grants for Summit's technology program.

**Community College of Denver**, Denver, Colorado • August 2017–June 2018

**Graphic Design Professor** • Responsible for designing higher education lesson plans and instructing graphic design concurrent enrollment courses for high school students through the Community College of Denver.

**Castle View High School**, Castle Rock, Colorado • August 2015–July 2016

**Graphic Design/Photography Instructor** • Responsible for creating effective lesson plans to be used for real world applications, organizing and budgeting for field trips and art contests, while planning for personalization and differentiation in the classroom.

**Victory Early College High School**, Houston, Texas • March 2012–July 2015

**Visual Arts Instructor** • Responsible for creating and delivering engaging and effective lesson plans, organizing and budgeting for field trips and art contests, while maintaining classroom management and providing a successful work environment.

**Mark Shale**, Chicago, Illinois • September 2010–March 2012

**Graphic Designer/Visual Merchandiser** • Responsible for designing print and digital marketing materials, as well as designing the window displays and layouts of the merchandise for the Michigan Avenue clothing store.

**Which Came First?**, Chicago, Illinois • August 2009–September 2010

**Graphic Designer/Website Designer/Project Manager** • Responsible for assisting the Creative Director in the overall design process for corporate branding, as well as managing client relationships and all graphic design projects for the company.

## EDUCATION

**University of Colorado**, Boulder, Colorado • 2021–Present

Master of Science: Creative Technology and Design

**Chicago Portfolio School**, Chicago, Illinois • 2008–2009

Advanced Graduate Program in Graphic Design and Art Direction

**University of Iowa**, Iowa City, Iowa • Spring 2007 Graduate

Bachelor of Arts: Graphic Design, Entrepreneurial Certificate

## CERTIFICATIONS/HONORS/MEMBERSHIPS

Colorado Professional Teaching License, Visual Arts (K-12) and CTE Visual and Design Arts (7-12) • Colorado Art Education Association Membership • Technology Grant Recipient, Summit Academy High/Middle School • Apple Teaching Award Recipient, Castle View High School • Texas Professional Teaching License, Visual Arts (EC-12) and ESL Certification (EC-12) • Texas Art Education Association Membership • Scholastic Art and Writing Awards, Gold and Silver Key Medalists, Victory Early College High School • Above and Beyond Teaching Award, Victory Early College High School • Visual Arts Scholastic Event State Qualifiers, Victory Early College High School • Dean's List, University of Iowa • Kappa Kappa Gamma Sorority, University of Iowa • Art Scholarship, Augustana College • Varsity Women's Soccer Scholarship, Augustana College and Western Illinois University